



Corporate Membership

JOIN THE CONNECTICUT PUBLIC HONOR ROLL



Support Your Community As An Engaged Corporate Citizen. Contribute To Public Media's Mission To Provide Essential Local News and Outstanding Educational Programming.

Connecticut Public brings trusted PBS, NPR and robust local news to over a million people each week. As a Connecticut employer, you play an important role in providing information and resources to your employees, including the valuable news, educational content and community connections that only public media can provide:

Connecticut Public Television and Radio reach an average weekly audience of 1,026,675 in Connecticut and beyond.

PBS KIDS 24/7 over-the-air and streaming channel delivers the #1 educational media brand for children to 505,000 underserved Connecticut households.*

89% of NPR listeners agree that NPR provides them with information other media outlets do not provide, with 87% of NPR listeners reporting that they discuss content with friends, families and colleagues.

Americans rank PBS and its member stations the most-trusted institution and the most trusted source of news.

* Source: SNL.com for cable coverage Q419 estimates, Nielsen Q4-2019 Universe Estimates for Over-The-Air Coverage

Every day, Connecticut Public:

Informs your employees about their communities and their state, including trusted local, national and international news on *PBS NewsHour*, *Frontline*, *Morning Edition*, and *All Things Considered*.

Puts Connecticut in context with daily radio shows and podcasts like *Where We Live* hosted by Lucy Nalpathanchil, and the perennial favorite, *The Colin McEnroe Show*.

Expands our perspective with thought-provoking programs like *Audacious* with Chion Wolf, and *Disrupted* with Khalilah Brown-Dean.

Is accessible everywhere you need us through our on-demand and live streaming platforms, our Connecticut Public mobile app, on YouTube TV and everywhere you get podcasts.

Supports early learning on air and online on our PBS KIDS 24/7 channel for kids 2-8, along with robust learning tools, activities and games.

Empowers parents, teachers and caregivers with *Learn at Home* resources and supports teenagers' critical thinking and media literacy skills with *Thinkalong.org*.

Brings you award-winning PBS documentaries, dramas, science and nature programming, local food and travel shows, and so much more.



Distinguish Your Company On The Connecticut Public Honor Roll Today!

When you join our Connecticut Public family, we provide you and your employees with news, essential information and educational resources that helps them to be more connected to their Connecticut community.

Your Connecticut Public Honor Roll membership is a prestigious and visible way to demonstrate to your employees, customers and peer organizations that you support your community. We'll be proud to provide you with recognition for your membership as a valued community partner.

As part of the Honor Roll program, your company will be recognized on our Honor Roll web page. Depending on the level you select, you will also be invited to the annual President's Luncheon, hosted by President and CEO Mark Contreras, and featuring Connecticut Public's local hosts and journalists.

Becoming a Corporate Honor Roll Member is easy:

\$5,000 Patron Level

- Invitation for 2 to annual President's luncheon
- Organization logo and link on ctpublic.org Honor Roll web page

\$2,500 Supporter Level

- Invitation for 2 to annual President's luncheon
- Organization name and link on ctpublic.org Honor Roll web page

\$1,000 Friend Level

- Organization name on ctpublic.org Honor Roll web page

FOR SPONSORSHIP INFORMATION CONTACT NANCY BAUER TODAY:

 860.275-7202

 nbauer@ctpublic.org

 @ctpublic.org

 @wnpr



Yes. My organization supports Connecticut Public!

\$5,000 Patron Level*

- Organization logo and link on ctpublic.org Honor Roll web page
- Invitation for 2 to annual President's luncheon

\$2,500 Supporter Level**

- Organization name and link on ctpublic.org Honor Roll web page
- Invitation for 2 to annual President's luncheon

\$1,000 Friend Level

- Organization name on ctpublic.org Honor Roll web page

Email this form to nbauer@ctpublic.org or mail to:

Nancy Bauer, Connecticut Public, 1049 Asylum Ave., Hartford CT 06105

* \$5,000 level, please send EPS logo and URL with your email.

** \$2,500 level, please provide name of organization as you would like it to appear on the Honor Roll web page.

BUSINESS NAME:

CONTACT INFORMATION:

NAME:

EMAIL:

PHONE:

CREDIT CARD #

EXPIRATION (MM/YY):

CVV: