

Opportunities and Benefits

Premier Sponsor | \$50,000

- Premier Seating – 2 tables of 10
- Sponsorship of VIP reception with celebrities
- Opportunity for sponsor to welcome audience
- Full page color ad inside front cover of program booklet
- Corporate logo on two-page color spread, center of program booklet
- Corporate logo on front cover of program booklet
- Prime sponsorship and logo recognition in invitation (deadline February 1, 2019)
- Corporate logo signage throughout event, including logo loop on stage and photo backdrop
- Corporate logo and sponsorship recognition on all remaining event materials and website
- Corporate logo included in full page thank you ad in Connecticut Magazine – June 2019
- Corporate logo included in on air thank you promo – CPTV
- 25 CT Public memberships

Event Details:

Wednesday, May 1, 2019

The Connecticut Convention Center

Cocktails – 6:00 p.m.

Dinner and Program – 7:00 p.m. to 10:00 p.m.

I like how you think!



Title Sponsor | \$35,000

- Premier Seating – 2 tables of 10
- Recognition from podium
- Full page color ad outside back cover of program booklet
- Corporate logo on two-page color spread, center of program booklet
- Prime sponsorship and logo recognition in invitation (deadline February 1, 2019)
- Corporate logo signage throughout event, including logo loop on stage and photo backdrop
- Corporate logo and sponsorship recognition on all remaining event materials and website
- Corporate logo included in full page thank you ad in Connecticut Magazine – June 2019
- Corporate logo included in on-air thank you promo – CPTV
- 20 CT Public memberships

Event Details:

Wednesday, May 1, 2019

The Connecticut Convention Center

Cocktails – 5:30 p.m.

Dinner and Program – 7:00 p.m. to 10:00 p.m.

Thanks for your support!



Presenting Sponsor | \$25,000

- Premier Seating – 2 tables of 8
- Recognition from podium
- Full page color ad in program booklet
- Corporate logo on two-page color spread, center of program booklet
- Prime sponsorship and logo recognition in invitation (deadline February 1, 2019)
- Corporate logo signage throughout event, including logo loop on stage and photo backdrop
- Corporate logo and sponsorship recognition on all remaining event materials and website
- Corporate logo included in full page thank you ad in Connecticut Magazine – June 2019
- Corporate logo included in on-air thank you promo – CPTV
- 16 CT Public memberships

Event Details:

Wednesday, May 1, 2019

The Connecticut Convention Center

Cocktails – 5:30 p.m.

Dinner and Program – 7:00 p.m. to 10:00 p.m.



Platinum Sponsor | \$10,000

- Premier Seating for 1 table of 10
- Full page color ad in program booklet
- Corporate logo on two-page color spread, center of program booklet
- Sponsorship and logo recognition in invitation (deadline February 1, 2019)
- Corporate logo signage throughout event, including logo loop on stage and photo backdrop
- Corporate logo and sponsorship recognition on select event materials and website
- Corporate logo included in full page thank you ad in Connecticut Magazine – June 2019
- Corporate logo included in on-air thank you promo – CPTV
- 5 CT Public memberships

Event Details:

Wednesday, May 1, 2019

The Connecticut Convention Center

Cocktails – 5:30 p.m.

Dinner and Program – 7:00 p.m. to 10:00 p.m.

Can't take it with you!



Enhanced Specialty Sponsor | \$7,500

Sponsorship of one of the following:

- Photo Booth **SOLD**
- Cocktail Reception **SOLD**
- Décor
- Musical Ensemble
- Premier Seating for 1 table of 8
- Full-page color ad in program booklet
- Sponsorship and logo recognition in invitation (deadline February 1, 2019)
- Corporate logo on two-page color spread, center of program booklet
- Corporate logo signage throughout event, including logo loop on stage and photo backdrop
- Corporate logo and sponsorship recognition on select event materials and website
- Corporate logo included in full page thank you ad in Connecticut Magazine – June 2019
- Corporate logo included in on-air thank you promo – CPTV

Event Details:

Wednesday, May 1, 2019

The Connecticut Convention Center

Cocktails – 5:30 p.m.

Dinner and Program – 7:00 p.m. to 10:00 p.m.

This is gonna be fun!



Gold Sponsor | \$5,000

- Premier Seating for 1 table of 8
- Half-page ad in program booklet
- Sponsorship and logo recognition in invitation (February 1, 2019)
- Corporate logo signage throughout event, including logo loop on stage and photo backdrop
- Corporate logo and sponsorship recognition on select event materials and website

Silver Sponsor | \$3,500

- Seating for 4 guests
- Quarter-page ad in program booklet
- Corporate listing on signage throughout event, including logo loop on stage

Bronze Sponsor | \$2,500

- Seating for 2 guests
- Recognition in program booklet

Patron | \$350

- One ticket to event
- Listing in program booklet

Customized sponsorships?

We would be happy to tailor a package to meet your specific needs.

Please contact:

Margaret Lawson at
specialgifts@ctpublic.org

Something for everyone!





Wednesday, May 1, 2019
The Connecticut Convention Center
Cocktails 5:30 p.m., Dinner and Program 7:00 p.m. to 10:00 p.m.

Sponsorship Response Form

PLEASE RESERVE THE FOLLOWING SPONSORSHIP:

- Premier Sponsor - \$50,000 (includes premier seating, 2 tables of 10) **SOLD**
- Title Sponsor - \$35,000 (includes premier seating, 2 tables of 10)
- Presenting Sponsor - \$25,000 (includes premier seating, 2 tables of 8)
- Platinum Sponsor - \$10,000 (includes premier seating, 1 table of 10)
- Enhanced Specialty Sponsor - \$7,500 (includes premier seating, 1 table of 8)
- Gold Sponsor - \$5,000 (includes premier seating, 1 table of 8)
- Silver Sponsor - \$3,500 (includes seating for 4)
- Bronze Sponsor - \$2,500 (includes seating for 2)
- Patron - \$350 (includes 1 ticket to the event and listing in program)

Send Invoice Check Enclosed (Payable to Connecticut Public Broadcasting, Inc.)

Credit Card Payment AMEX Visa Discover MasterCard

Account Number: _____ Expiration Date: _____

Signature: _____

Contact Person / Title _____

Company _____

Phone _____ Email _____

Address _____

City _____ State _____ Zip _____

Questions?

Contact **Margaret Lawson** at
specialgifts@ctpublic.org
or **Audra Antrum** at
audra@antrumevents.com

Please return this form by February 1, 2019 to:

Connecticut Public
Jerry Franklin Tribute Gala
Attn: Penny Sigal
1049 Asylum Avenue
Hartford, CT 06105-2411





Wednesday, May 1, 2019

The Connecticut Convention Center

Cocktails 5:30 p.m., Dinner and Program 7:00 p.m. to 10:00 p.m.

Program Ad Specifications

- Print is 4 color
- Finished booklet size:
5.5"w x 8.5"h
- Booklet is portrait orientation
- Full page ads only can have full bleed

Ad Sizes

Full Page:

4.5"w x 7.5"h

Full Page, Bleed size:

5.75"w x 8.75"h
(includes .125" bleed on all sides)

Half Page:

4.5"w x 3.687"h

Quarter Page:

2.19"w x 3.687"h

All ads must be submitted in high-resolution (300dpi) PDF form.

Please send directly to:
Audra Antrum at
audra@antrumevents.com
or call **860.883.9016** with any questions.

Please reference
IDEA GUY Sponsorship Support

Thank you again for your generosity and commitment to Connecticut Public

Connecticut Public
1049 Asylum Avenue
Hartford, Connecticut 06105-2411

Finished Ad Artwork Deadline: February 1, 2019

Quarter Page Ad

2.19"w x 3.687"h

Full Page Ad

4.5"w x 7.5"h

Half Page Ad

4.5"w x 3.687"h



This is so impressive,
I might even show up!

